

**Our Client a leading institution, is seeking dynamic and outstanding individuals with a proven track record and exceptional leadership skills for the following positions, to enhance their team to support the revenue streams of its Radio and TV channels.**

# Assistant Sales Manager

MSL Ref: 7243

You will be responsible for developing, closing and maintaining advertising accounts for a radio/TV stations.

## **The Person:**

- Ideally between 30-35 years of age.
- Should possess a degree or part qualification from a recognized institution.
- Minimum of 3 years' experience in media sales with an outstanding track record.
- Leadership qualities, with high presentation and negotiation skills.
- High level of proficiency in English and Sinhala both written and spoken and hands-on experience of MS Office packages are key criteria in selection.

# Sales Executives

MSL Ref: 7244

- Ideally between 23-28 years.
- Minimum of 2 years' experience in media sales with an outstanding track record.
- Have excellent communication skills.
- Ability to plan, implement and achieve displayed targets and forecasted revenue.
- High level of proficiency in English and Sinhala both written and spoken and hands-on experience of MS Office packages are key criteria in selection.

If you are a team player with the drive and initiative to perform with minimum supervision and willingness to work in a team oriented environment, you could be the right person for our client.

**Attractive and negotiable remuneration packages with other fringe benefits and excellent career prospects await the selected candidates.**

Please forward your complete resume with contact details of two non-related referees to [mslr@slt.net.lk](mailto:mslr@slt.net.lk) within 10 days of this advertisement quoting MSL Ref. No in the subject line of your e-mail.

**MSL Management  
Systems (Pvt) Ltd.**

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