

Our Client has positioned its business as a leading exclusive Marketing company for a Plantation Group, and seeks the services of an accomplished and robust professional with strong commercial acumen, whose career demonstrates the ability to deliver growth; now seeking the challenge of taking a successful business to the next level !

Director Sales & Marketing

Reporting directly to Chairman and Board of Directors the ideal candidate should focus and spearhead the Tea business and be responsible for:

- Directly managing the local and export tea sales business.
- Financial reporting to shareholders which includes knowledge of business finance, budgets, sales data, KPI and overall Profit and Loss reporting.
- Brand & product development in the international market currently exporting to Australia, Singapore, UAE, Germany, China and India.

Profile

- Minimum 10 years' experience in the Tea industry with International Business experience.
- Professional Qualifications in Marketing / Graduate in marketing preferably with a MBA.
- Brand building, creative conceptualization, innovative marketing and formulation and implementation of promotional strategies including organizing, coordinating and control of promotional activities and advertising.
- Tea grading experience and knowledge of auction tea trade system is a **MUST**.
- Possess the ability to handle correspondence independently.
- Highly developed written, oral and presentation skills.

The selected candidate will be offered a challenging and supportive work environment with a competitive remuneration package including medical benefits, and other perks.

Please forward your complete resume with contact details of two non-related referees to mslr@slt.net.lk within 10 days of this advertisement quoting **MSL Ref. No.7254** in the subject line of your e-mail.

**MSL Management
Systems (Pvt) Ltd.**

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