

# CONSULTANCY TO DEVELOP A STRATEGIC PLAN FOR A LEADING FINANCIAL INSTITUTION.

The overall objective of this consultancy is to develop a strategic plan, covering all aspects of the business model with a high level engagement of senior management. A comprehensive action plan and responsibilities in line with the strategic plan is required for implementation to reach the benefits of engaging consultancy service.

## Scope of Work

The scope of work will include but not be limited to Strategy formulation, situation analysis and environmental scanning (competitor analysis, industry analysis, market analysis and strategy selection); strategy implementation; strategy evaluation & control and hold stakeholder meetings to validate the draft strategic plan.

## Time Span

This assignment is expected to be carried out for a period of six months.

## Expertise

- Must have carried out strategy planning for large Sri Lankan organizations including experience with large state sector businesses and financial institutions, at least 10-15 such large scale assignments within the last five to seven years.
- Over 15 years of experience both locally and internationally in management and strategic planning.
- International experience and ability to bring in the best practices and key learning experiences.
- Skills in facilitation of stakeholder engagements/workshops by the involvement of a competent project leader.

Please forward your application under registered cover clearly marked “**Consultancy to Develop a Strategic Plan for a Leading Financial Institution**” and MSL Ref. No. 7290 on the left corner of the envelope within 14 days of this advertisement to the address below.

**MSL Management  
Systems (Pvt) Ltd.**

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